

COPASAH South Asia Facilitated Learning Exchange (FLE) Gujarat



**September 22-23, 2015
Hotel Savshanti, Vadodra, GUJARAT (India)**

Context

Community of Practitioners on Accountability and Social Action in Health (COPASAH) is a global network of practitioners that places a strong emphasis on the role of civil society to promote access to equitable and quality health services besides ensuring accountability for health services. Taking the varied experience and skills of COPASAH member organisations about implementing community monitoring for accountability into account, COPASAH has focused upon developing and implementing different practitioner and peer led learning strategies across including the South Asia region. One such initiative envisaged by COPASAH is facilitated Learning Exchange (FLE) to facilitate peer learning and to enable strengthening of the practitioners' forum at the regional level also.

With a view to enable peer group sharing of field experiences of use of ICT in accountability work and promote the understanding of various ICT tools and strategies that can be used for grassroots advocacy, grassroots practitioners from different districts of the state of Madhya Pradesh (MP) congregated on September 22-23 in Vadodra , Gujarat (India) to learn and exchange their ICT for social accountability experiences from the field. Eleven practitioners of districts of Anand, Kutch, Panchmahal, Dahod and Vadodra took part in the COPASAH FLE and interchanged and learnt about experiences of creating AV products on the theme of the Village Health and Nutrition Day (VHND) and non-availability of blood during Ante Natal Care in respective districts and its use as evidence for negotiating for health rights. The practitioners have envisaged that the AV evidence collated can be used in the upcoming public hearing jointly being held by National Human Rights Commission and Jan Swasthya Abhiyan (JSA) likely to be held in November 2015.

Facilitator: Sambit Mohanty, CHSJ

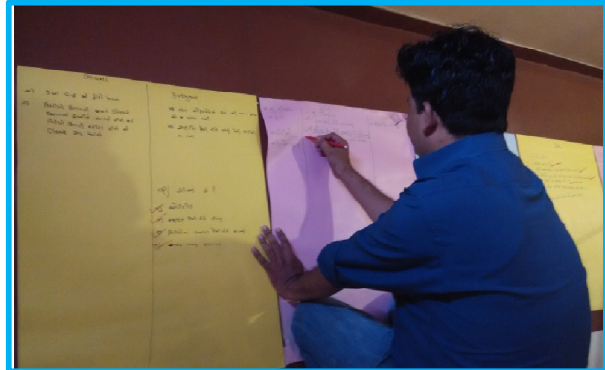
Proceedings of the two days COPASAH South Asia – Gujarat FLE

Objective

To enhance the knowledge of the practitioners on filmmaking and developing video stories

Day 1

The first day of the workshop began with some exercise, in which practitioners were asked to list down things which they had learnt during earlier workshops and had to mention things that they thought they could not learn and not achieve



satisfactorily. Following which the participants expressed their expectations as – to learn more about video software, editing footages, audio editing, context building, adding subtitles to film, and adding effects etc.

The facilitator listed out few significant things which would enable the practitioners to enhance the quality of their AV product as:



- Constant Practice is required to make a quality film

- Film making is like relay race, if we do not complete first parameter we cannot move ahead

- Filing is very important in filmmaking and that will be a

source for others also. There should be a master folder in the PC which contains three different folders named as video, audio and images, this filing will help to create a link for all the categories.

- The process of filmmaking process can be divided into three steps: pre production, production and post production. Pre production is more related to the concept and objective of the film, which can be prepared by 5W's and 1 H;

production is our actual shooting and then the last stage post production includes editing, audio importing etc.

It was shared that developing a script is very important which helps to get clarity on the objective of conducting the interview. For the purposes of developing a structure for the video film, the concept of a matrix was shared with the participants which helps practitioners as a planning tool as it outlines the different components of an interview such as the respondents, issues, methodology etc.

Practitioners were shown a video made by a fellow practitioners to make them understand the areas which required specific attention while making a film such as balancing of frame with voice, avoiding unnecessary lights, preparation for shoot, priority of respondents, rule of third etc.it was also suggested that Story board is required after the shooting process and it is very important in context of 'what we want to show and how we want to show in the film'.



Practitioners were also oriented to the basic functions of the Video pad software which was to be used for filmmaking. To make the workshop participatory, each practitioner was given tasks for better understanding for them and others also. After this, the practitioners were asked to do some practical work by doing a first round of editing of the videos that had been shot in the field. At the end of the day practitioners were able to place the video on the timeline, select the relevant portion of the interview and insert photographs in the video.

Day 2

The second day of the workshop started with formation of a mentoring committee, which included practitioners who have gained some knowledge in video and filmmaking, as compared to other practitioners. The committee was formed with the idea that the mentors would provide regular inputs and guidance on AV products in future to the group of practitioners.

Practitioner Mentors	Practitioners to be mentored
Manushi	Bhavana, Narendra
Pallavi	Pradeepa, Urmila
Mahima	Sunita, Meena
Dilip	Mohan

The mentoring committee was given some topics to explain which helped in providing a recap of the previous day. Before moving to the next session facilitator gave small assignments to each of the participants which helped them to practice. After a practical



session, the participants were oriented to skills of adding text, transitions, and subtitle in the film to help fill gaps.

The practitioners were given 30 minutes to edit the draft of the respective films which they had created in the field and refine it with inputs from the facilitator.



The facilitator explained about audio editing to manage the unnecessary voice in final editing and then oriented on the process of creating film.

The last session of the workshop focused upon review of two days, where the practitioners shared the learnings of the two days and discussed the way forward. It was collectively decided by the practitioners that some of the finalized AV products would be shared during public hearings and on different platforms to negotiate for the health rights.

