

COPASAH South Asia Facilitated Learning Exchange (FLE) Madhya Pradesh



**8-9 September, 2015
Gandhi Bhawan, Bhopal, Madhya Pradesh (India)**

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Community of Practitioners on Accountability and Social Action in Health (COPASAH) is a global network of practitioners that places a strong emphasis on the role of civil society to promote access to equitable and quality health services besides ensuring accountability for health services. Taking the varied experience and skills of COPASAH member organisations about implementing community monitoring for accountability into account, COPASAH has focused upon developing and implementing different practitioner and peer led learning strategies across regions including the South Asia region. One such initiative envisaged by COPASAH is Facilitated Learning Exchange (FLE) to facilitate peer learning and to enable strengthening of the practitioners' forum at the regional level also.

With a view to enable peer group sharing of field experiences of use of ICT in accountability work and promote the understanding of various ICT tools and strategies that can be used for grassroots advocacy, grassroots practitioners from different districts of the state of Madhya Pradesh (MP) congregated on September 8-9 in Bhopal, Madhya Pradesh (India) to learn and exchange their ICT for social accountability experiences from the field. Practitioners of districts of Sehore, Betul, Chindwada, Sidhi, Morena and Bhopal took part in the COPASAH FLE and interchanged and learnt about experiences of creating AV products on the theme of the Village Health and Nutrition Day (VHND) and Village Sanitation in their respective districts and its use as evidence for negotiating for health rights.

Objective:

The aim of the COPASAH South Asia FLE- Madhya Pradesh (MP) was to strengthen solidarity of the COPASAH network at the regional level within the state. Besides it focused to enhance the knowledge of the practitioners on filmmaking and developing video stories.

Advancing from the experiences of two basic workshops on ICT for social accountability held in January and July, 2015 respectively, the COPASAH FLE –Madhya Pradesh focused upon advanced capacity building of practitioners in filmmaking and editing in the MP region.

In the earlier workshops, practitioners had expressed a need for handholding support for filmmaking and editing skills and it was thus envisaged to conduct separate FLEs across 4-5 states respectively in small groups.

Day 1:

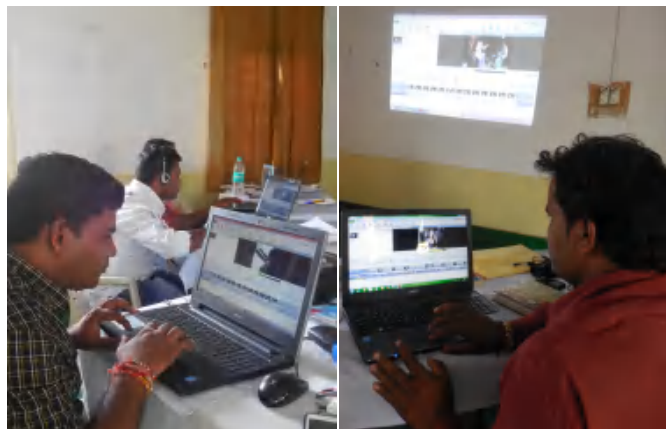
The first day of the FLE started with revisiting the concepts of filmmaking learned during the two previous workshop and listing out the areas in which the practitioners wanted more theoretical clarity and practice such as editing the film, addition of audio and photos, setting of the camera angle and the concept of scripting for the interview.



Practitioners set out the learning agenda

The facilitator discussed the importance of developing a script prior to conducting the interview which helps to get clarity on the objective of conducting the interview and the specific questions which will help to cull out the required information. For the purposes of developing a structure for the video film, the concept of a matrix was shared with the practitioners which helps practitioners as a planning tool as it outlines the different components of an interview such as the respondents, theme of questions etc.

The practitioners were then oriented to the basic functions of the Video Lap software which was to be used for filmmaking. They were shown a video made by a fellow practitioner to make them understand the areas which require specific attention



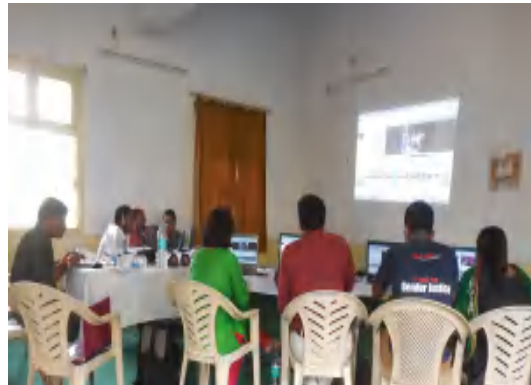
Practitioners learn the basics of editing in filmmaking

while making a film, such as keeping a steady hand, pre planning questions to avoid long pauses, seating the respondent against the light, rule of third for the camera angle etc.

After this, the practitioners did practical work by doing a basic round of editing of the videos that had been shot in the field. Subsequently the practitioners were able to place the video on the timeline, select the relevant portion of the interview and put photographs inside the video. The day ended with each participant writing a script for a commentary for the video and recorded the script in their own voices.

Day 2:

The second day of the FLE started with a recap of the previous day, where it was observed that even though the practitioners had done a basic round of editing on the first day they were still unclear on a few functions or had forgotten the steps which were to be followed from the start. Thus, before moving onto anything new the facilitator gave small assignments to each of the participants which helped them to get hands on practice with handholding support from fellow practitioners and the facilitator himself. After an exhaustive session of practice, the practitioners were oriented to skills of adding music, voice recordings and text in the video which help to fill the gaps between the interviews and to show some statistical data.



Practitioners present their first draft of the movie

The practitioners edited the draft of the respective films which they had created in the field on VHND and refined it with inputs from the facilitator and a first draft of the film which was screened by each practitioner. It was decided that the practitioners will refine the films further based on the feedback from the resource person and the final draft will be submitted to the COPASAH secretariat.

The practical session was followed by a review session wherein the practitioners shared that the two day learnings and all opined that the FLE was beneficial for them as they were

able to get clarity on the minute details of video editing and filmmaking. The practitioners highlighted that practical experience of handling the software and developing a product individually benefited them.

It was also outlined by the group that regular practice was required to hone the skills as this was not a one off task. It was decided that the group would finalize their videos and will work on other videos available with them from the field with technical support from the secretariat wherever required.

ANNEXURE

Agenda for the COPASAH FLE-MP

Objective: To facilitate learning the skills of conceptualising and planning a film; to facilitate knowing the components of film editing such as develop a script, organise and manage shoot, edit the film, use voiceover and subtitling.

DAY 1		
Time	Activity	Output
9:30 – 10:00	Setting the studio ICE breaking session	Participants will be able to understand the elements of film making
10:00 – 10:30	Revisiting in Gujarat workshop • Lessons learnt from Gujarat workshop (Practical Session)	
10:30 – 11:00	Conceptualisation of story idea (Practical Session)	End of this session the participants will be able to conceptualise their own story for AV presentation
11:00 – 11:30	Sharing story idea (Group work)	
11:30 – 12:00	Finalizing of story (Practical Session)	Participants will be able to develop their own story board with the visuals they have.
12: 00 – 12:15	Break	
12:15 – 12:30	Introduction to software	They will be able to use this software effectively.
12: 30 – 1:30	Post Production: Studio work Inspection of video shots followed by chopping of video (Practical Session)	They will be able to select appropriate shots for the product.
1:30 – 2:30	Lunch	
2:30 – 4:00	Selection of video shots (Interviews, stock shots etc) Chopping and finalisation of shots Practical session interlaced with recommendations/ suggestions on how to take the best shots (interview/panning, zoom in and out) etc. <i>Also how to do on camera editing</i> <i>Voice recording</i>	End of the session the participants will be able to do cluster editing of various segments of video footages like interviews and stock shots. They will record their own voice as supporting narration for the film.
4:00 – 6:00	Creation of Timeline followed by video editing for final product	They will be able to independently do their own editing.
DAY 2		
9:00 – 11:00	Creation of Timeline followed by video editing for final product	They will be able to independently do their own

	(Creation and use of text plate, subtitling and caption positing)	editing.
11:00 – 11:15	Break	
11:15 – 1:30	Individual presentation	
1:30 – 2:30	Lunch	
2:30 – 4:00	Re-editing and finalisation of individual project	They will be able to give the final shape to their film.
4:00 – 4:15	Break	
4:15 – 5:00	Final presentation by individuals	By the end of two day practice participants will be able to conceptualise and produce short video film on any topic.
5:00 – 6:30	Plan of action for future	

Resource Person – Sambit Mohanty, CHSJ

List of Participants

S.NO	Name of the Participant	Name of the Organization	
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